



HIGHLIGHT HOMES, LLC

ATLANTA, GEORGIA

678.873.9234

www.highlighthomesga.com

"Your family is the HIGHLIGHT of your life. At Highlight Homes, we believe your HOME should be, too!"

Press Release

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For Immediate Release
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Highlight Homes of Georgia Offers Aid and Advice to Victims of Atlanta's Tornadoes *Local Builder Finds Sense of Duty in Coming to the Assistance of Those in Need as in Years Past*

May 19, Atlanta – Upon learning of the devastating tornadoes that struck the Southeastern United States late last month, builder Tony Pourhassan answered the call to help those in need once again. No stranger to coming to the aid of Atlanta homeowners who fall prey to natural disasters, Tony's Georgia-based company – Highlight Homes – helped victims of destructive hail storms in early 2009 and again when damaging floods hit the region in late 2009. It was the historic flooding that prompted the builder to establish Help Atlanta – the charitable arm of his residential construction company.

"I was out of town at a conference when the tornadoes hit Alabama and Georgia, and was shocked and saddened to witness the ruin they left behind," recalls Pourhassan. "Although my family and I now live in Georgia, I grew up in Alabama – so I feel strong ties to both states. I am outraged to read reports of unscrupulous contractors taking advantage of people who are truly hurting right now during a time when they need to focus on picking up the pieces and rebuilding their lives. Highlight Homes is a Better Business Bureau accredited business, and my company and I want to help these folks through a combination of aid and advice. That's why we're offering families in need a couple of hours of our services, completely free of charge. Because we restore and renovate homes for a living, we can work quickly to help them put their homes and lives back together."

With the aid of several team members, within a short amount of time Highlight Homes can help assess structural damage and assist in general clean-up. Pourhassan and his team can also offer valuable expertise regarding further repair and maintenance, as well as provide advice on how to steer clear of unlicensed and unqualified contractors. After nearly three decades in the construction industry, Pourhassan can use his strong relationships with his vendors to provide much needed items to help with clean-up and repairs. In the event that a homeowner elects to retain the services of Highlight Homes for further repairs, Pourhassan can work closely with their insurance representative to make the restoration of their home as seamless as possible. "These folks have been through enough," insists Pourhassan. "Anything we can do to lessen their stress, we will happily do. In the end, their home will be lovingly and thoughtfully restored. There's truth to the phrase 'good as new'."

All homeowners in and around the Atlanta area whose homes suffered damage during the recent tornadoes are invited to contact Highlight Homes to submit a request for assistance. In the event of an overwhelming response, Highlight Homes cannot guarantee that they will be able to assist everyone who calls. Requests will be fulfilled on a first come-

first serve basis. Please submit requests by phone at **678.873.9234** or via e-mail at helpatlanta@highlighthomesga.com. To learn more about Highlight Homes, visit their website at www.highlighthomesga.com. Tony Pourhassan and the rest of the Highlight Homes team look forward to your call!

About Highlight Homes, LLC:

Highlight Homes, LLC was established in 2005 by builder, developer and architect, Anthony F. Pourhassan. The Atlanta-based company is founded on the core belief in the significance of what they are creating, firmly based in their lasting dedication to the clients they serve, and continually growing as word spreads of their unwavering commitment to quality. Because Highlight Homes, LLC is family-owned and operated – they truly care about their clients and their families. They listen carefully to their clients' wants and needs, then design and implement plans to fit both their vision and their budget. As a luxury builder and renovator, Highlight Homes takes great care in assembling their team of professionals – there's no room for shoddy craftsmanship when dedicated to providing the very best quality to their customers. Each Highlight Home contractor is fully licensed, registered and insured, and is well prepared to tackle projects of varying size and scope – from a luxury custom estate in one of Atlanta's trendiest neighborhoods to a cozy, bungalow-inspired home in the sprawling suburbs.

After nearly three decades of experience in architectural design and construction, Anthony Pourhassan and Highlight Homes have the know-how to take any project from concept to completion. They are able to foresee obstacles along the way, and they're proud of a proven track record of bringing projects – large and small – to completion on time and within budget. They keep a steady pace with other leaders in their field through continued education and certification, as well as via affiliations with top-notch professional organizations such as the Greater Atlanta Home Builders Association, Certified Professional Home Builders of Georgia, National Kitchen & Bath Association, and National Association of the Remodeling Industry. Highlight Homes is proud to be a Better Business Bureau accredited business, as well as a certified Earth Craft House Builder, Energy Star Partner, and LEED Certified Home Builder – fully committed to protecting the environment by promoting green initiatives in both design and construction of the homes and home additions they create.

Highlight Homes sets itself apart from the fray of other builders in the market through their attention to even the smallest detail, paired with their trademark of infusing unexpected touches and luxury finishes into every project they complete – at surprisingly affordable prices. They stand by every house they build by extending a one-year follow-up maintenance call to their homeowners, as well as a one-year full service warranty and an astounding EIGHT-YEAR structural warranty – all at no additional cost. In response to a growing need in Atlanta, Highlight Homes debuted their renovation division in 2009. To learn more about Highlight Homes, please visit their website at www.highlighthomesga.com.

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