



HIGHLIGHT HOMES, LLC

ATLANTA, GEORGIA

678.873.9234

www.highlighthomesga.com

"Your family is the HIGHLIGHT of your life. At Highlight Homes, we believe your HOME should be, too!"

Press Release

Contact: Tony Pourhassan - Principal
Highlight Homes, LLC
Email Address: afp@highlighthomesga.com
Phone: 678.873.9234

For Immediate Release
Page One of Two

Highlight Homes Seeks Partners to Aid Victims of Minot Flood

Georgia Developer and Builder Responds to Request from North Dakota Native to Assist with Rebuild

July 26, Atlanta – Southern builder and developer Tony Pourhassan has become an expert in helping homeowners recover from natural disasters. Following destructive hail storms in early 2009 and damaging floods later that same year, Pourhassan's company Highlight Homes' helped Atlanta families recover from damage to their homes and prompted the establishment of Help Atlanta – a charitable affiliate of the residential construction company. Feeling the need to extend the size and scope of his charity beyond Atlanta city limits, Pourhassan soon changed Help Atlanta's name to The Georgia Redevelopment Foundation and applied to have it designated as a 501c3 non-profit tax-exempt corporation. Under the new name, Pourhassan and his team answered the plea to help once again following the devastating tornadoes in Georgia and Alabama earlier this year. Most recently, the call came from further away when Pourhassan received a request from Realtor® Staci (Sanders) Mordew to help in the recovery efforts following the historic floods in Minot, North Dakota.

"I contacted Tony after watching the flood waters destroy my hometown of Minot in June. Minot was already experiencing a housing shortage due to the influx of people working in the oil fields, and the flooding made a difficult situation worse by destroying and damaging over 4,000 homes," explains Mordew, a Realtor® with Fickling & Company Real Estate Services in Warner Robins, Georgia. "Minot needs contractors and builders who have experience in natural disaster clean up and rebuilding. Tony has stepped in after other disasters to lend a hand. As an associate of Tony and a Minot native, I believe his involvement will be beneficial to Minot and the surrounding area. I am grateful that Tony took my requests for help seriously, and look forward to seeing the wonderful future in store for Minot."

Upon learning that the swelling of the Souris River forced the evacuation of thousands of residents and the subsequent devastating destruction of homes and businesses – Pourhassan felt a familiar overwhelming urge to bring his company's skills to the aid of those in need. Since many of the homeowners in Minot have suffered complete losses, Pourhassan feels his talents as a community developer through Highlight Homes' sister company, Vesmont LC will prove most helpful. "I am currently in the process of putting together a crew of local trades in Minot and have been in touch with the Minot Association of Builders," explains Pourhassan. "It is our hope that we can partner with a number of investors and supply vendors both here in Atlanta and in North Dakota to help us restore that community to its former glory through home restorations and new housing developments. Once there, we can team up with talented local contractors and builders to rebuild Minot as quickly as possible. It's my understanding that because the last flood in that area was over 40 years ago – prompting the incorporation of a major dike and overflow channel system, most of these

homeowners did not have flood insurance. The situation is simply heartbreaking. If we can raise the funds necessary, we hope to begin building there soon.”

Once they arrive in Minot, Highlight Homes can also help homeowners assess structural damage and assist in general clean-up. Additionally, Pourhassan and his team can offer valuable expertise regarding further repair and maintenance, as well as provide advice on how to steer clear of unlicensed and unqualified contractors. “These folks have been through enough,” insists Pourhassan. “Anything we can do to lessen their stress, we will happily do. If possible, their home will either be lovingly and thoughtfully restored or rebuilt.”

Individual investors, construction vendors, and corporations who wish to partner with Tony Pourhassan and Highlight Homes to assist in restoring homes and developing new communities in Minot, North Dakota are invited to call 678.873.9234 or e-mail Pourhassan at info@highlighthomesga.com. To learn more about Highlight Homes, visit their website at www.highlighthomesga.com.

About Highlight Homes, LLC:

Highlight Homes, LLC was established in 2005 by builder, developer and architect, Anthony F. Pourhassan. The Atlanta-based company is founded on the core belief in the significance of what they are creating, firmly based in their lasting dedication to the clients they serve, and continually growing as word spreads of their unswerving commitment to quality. Because Highlight Homes, LLC is family-owned and operated – they truly care about their clients and their families. They listen carefully to their clients’ wants and needs, then design and implement plans to fit both their vision and their budget. As a luxury builder and renovator, Highlight Homes takes great care in assembling their team of professionals – there’s no room for shoddy craftsmanship when dedicated to providing the very best quality to their customers. Each Highlight Home contractor is fully licensed, registered and insured, and is well prepared to tackle projects of varying size and scope – from a luxury custom estate in one of Atlanta’s trendiest neighborhoods to a cozy, bungalow-inspired home in the sprawling suburbs.

After nearly three decades of experience in architectural design, construction, and development, Anthony Pourhassan and Highlight Homes have the know-how to take any project from concept to completion. They are able to foresee obstacles along the way, and they’re proud of a proven track record of bringing projects – large and small – to completion on time and within budget. They keep a steady pace with other leaders in their field through continued education and certification, as well as via affiliations with top-notch professional organizations such as the Greater Atlanta Home Builders Association, Certified Professional Home Builders of Georgia, National Kitchen & Bath Association, and National Association of the Remodeling Industry. Highlight Homes is proud to be a Better Business Bureau accredited business, as well as a certified Earth Craft House Builder, Energy Star Partner, and LEED Certified Home Builder – fully committed to protecting the environment by promoting green initiatives in both design and construction of the homes and home additions they create.

Highlight Homes sets itself apart from the fray of other builders in the market through their attention to even the smallest detail, paired with their trademark of infusing unexpected touches and luxury finishes into every project they complete – at surprisingly affordable prices. They stand by every house they build by extending a one-year follow-up maintenance call to their homeowners, as well as a one-year full service warranty and an astounding EIGHT-YEAR structural warranty – all at no additional cost. In response to a growing need in Atlanta, Highlight Homes debuted their renovation division in 2009. To learn more about Highlight Homes, please visit their website at www.highlighthomesga.com.

###

“Flooding in Minot, ND”

Photo Credit: U.S. Geological Survey

Department of the Interior/USGS

U.S. Geological Survey/photo by Joel M. Galloway