



HIGHLIGHT HOMES, LLC

ATLANTA, GEORGIA

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www.highlighthomesga.com

"Your family is the HIGHLIGHT of your life. At Highlight Homes, we believe your HOME should be, too!"

Press Release

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For Immediate Release
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(* denotes "not for publication")

Georgia Home Builder Completes a Recent "Self-Renovation" Project *Highlight Homes, LLC Launches New Website and Blog*

Atlanta, December 1 – Highlight Homes of Georgia announces the recent launch of their new website at <http://www.highlighthomesga.com> and blog at <http://highlighthomesga.com/blog/>. The sleeker, more sophisticated look of the website paired with increased user-friendly navigation and detailed information about the company's many offerings is in response to recent signals that the housing market in Georgia may be slowly trending upward after many months of lagging sales due to an ailing national economy. Company principal, Tony Pourhassan, also wished to debut a new blog in conjunction with the website's launch as an extension of the company's commitment to providing excellent customer service by supplying helpful articles, information and tips for homeowners and homebuyers.

"Highlight Homes has undergone some changes this past year – and we wanted to put on a new face," explains Pourhassan. "With the expansion of our company to include a branch focused solely on home renovations and restorations, we felt it the ideal time to do some renovations of our own. The website was the perfect place to start."

The new website includes pages about Highlight Homes' dedication to Green Building, the debut of their newest division – Highlight Home Restoration, and the company's architectural and interior design services. There is also a downloadable brochure and a simple contact form in which the user can provide information pertaining to their home buying/home renovation needs making their initial introduction to Highlight Homes virtually seamless. The blog will contain articles about home buying, building a home, renovating a home, the latest trends in design and architecture, company news and much, much more. "We hope the new website and blog serve as an introduction of our company to many current and future homeowners in the Atlanta market and surrounding areas. Although I've been building and renovating homes in the Southeast for more than 25 years, people are still finding out about me and Highlight Homes," says Pourhassan. "I hope our website and blog will give them a good first impression, and signal to our visitors that we are dedicated to providing the best in quality craftsmanship and customer service."

For more information about Highlight Homes, LLC – visit <http://www.highlighthomesga.com>. To begin building your one-of-a-kind custom home or start renovating the home you already own, fill out the online contact form at the company's website, call Tony Pourhassan at 678-873-9234 or e-mail him at info@highlighthomesga.com.

About Highlight Homes, LLC:

Highlight Homes, LLC was established in 2005 by builder, developer and architect, Anthony F. Pourhassan. The Atlanta-based company is founded on the core belief in the significance of what they are creating, firmly based in their lasting dedication to the clients they serve, and continually growing as word spreads of their unwavering commitment to quality. Because Highlight Homes, LLC is family-owned and operated – they truly care about their clients and their families. They listen carefully to their clients’ wants and needs, then design and implement plans to fit both their vision and their budget. As a luxury builder and renovator, Highlight Homes takes great care in assembling their team of professionals – there’s no room for shoddy craftsmanship when dedicated to providing the very best quality to their customers. Each Highlight Home contractor is fully licensed, registered and insured, and is well prepared to tackle projects of varying size and scope – from a luxury custom estate in one of Atlanta’s trendiest neighborhoods to a cozy, bungalow-inspired home in the sprawling suburbs.

After nearly three decades of experience in architectural design and construction, Anthony Pourhassan and Highlight Homes have the know-how to take any project from concept to completion. They are able to foresee obstacles along the way, and they’re proud of a proven track record of bringing projects – large and small – to completion on time and within budget. They keep a steady pace with other leaders in their field through continued education and certification, as well as via affiliations with top-notch professional organizations such as the Greater Atlanta Home Builders Association and Certified Professional Home Builder of Georgia. Highlight Homes is the proud recipient of the 28th annual Obie Award – a great honor in the highly revered Atlanta Home Market. Highlight Homes is also a certified Earth Craft House Builder, Energy Star Partner, and LEED Certified Home Builder – fully committed to protecting the environment by promoting green initiatives in both design and construction of the homes and home additions they create.

Highlight Homes sets itself apart from the fray of other builders in the market through their attention to even the smallest detail, paired with their trademark of infusing unexpected touches and luxury finishes into every project they complete – at surprisingly affordable prices. They stand by every house they build by extending a one-year follow-up maintenance call to their homeowners, as well as a one-year full service warranty and an astounding EIGHT-YEAR structural warranty – all at no additional cost. The company recently launched a renovation division – Highlight Home Restoration. To learn more about Highlight Homes/Highlight Home Restoration, please visit their website at www.highlighthomesga.com.

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