



# PRESS RELEASE

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**For Immediate Release**  
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## **Highlight Homes Issues Special Salute to the Troops**

*Georgia Builder Broadens the Scope of its Charitable Arm – the Georgia Redevelopment Foundation – to Include the Needs of Local Veterans*

*Atlanta, May 21* – Whether completely reimagining a galley kitchen into a sprawling showplace that would make any chef green with envy or conjuring up a 5000 square foot luxury estate in place of a dated 1950's ranch home in Brookhaven, Highlight Homes founder – Tony Pourhassan – has long been recognized as a man with big vision. What some people may not realize about the man at the helm of the Atlanta-based custom home construction company is that he has an equally big heart. Over the course of the last year alone, he donated time, resources and money to worthy non-profit organizations such as Habitat for Humanity, Toys for Tots, and Partners-in-Education. He has done everything from on-site construction at several Habitat homes to driving a loader of boxes filled with new toys to going on a shopping spree with a high school student-in-need to complete her Christmas wish list. This year, he will no doubt continue his legacy of philanthropy – but with more of an emphasis on his own non-profit organization, the Georgia Redevelopment Foundation.



The Georgia Redevelopment Foundation was launched in 2011 in the wake of devastating tornadoes that slammed Alabama and Georgia. During this time, Pourhassan and his team logged hundreds of man hours in an attempt to help Southern homeowners rebuild their homes and their lives. Over the course of the last four years, the non-profit organization has grown to encompass senior citizens whose homes are in need of repair, but lack the funds to cover them. In 2015, Pourhassan grows that vision even further to include veterans, active military and their families.

“I have so much respect for these brave young men and women who go off to fight for our nation and the freedoms for which it stands,” explains Pourhassan. “While they are away, their homes may fall into disrepair and their families may not know where to turn for help. At the same time, there are many soldiers who come home from service with injuries that challenge their mobility. Where they may have been perfectly capable of tackling a home repair project before, they may now be somewhat limited in their capacity – either physically or financially. We want them to know that there’s an organization out there that wants to help them and their families.”

The scope of the vision for Georgia Redevelopment Foundation will include everything from outfitting a home for wheelchair access to much-needed home repairs while a spouse is away in service overseas. Active military personnel, veterans and their immediate families in need of assistance through the Georgia Redevelopment Foundation are asked to

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send their request along with address, branch of service, service dates and list of repair/renovation needs to [info@highlighthomesga.com](mailto:info@highlighthomesga.com). Requests will be considered on an individual basis as funding allows. For those who wish to make a tax-deductible donation to help offset costs of future repair and renovation projects for military families, Pourhassan invites e-mails to the address listed above. The Georgia Redevelopment is also seeking strategic partnerships with individual investors, construction vendors, and corporations who wish to form an alliance and help military families rebuild their lives, one brick at a time.

### **About Highlight Homes:**

Highlight Homes, LLC was established in 2005 by builder, developer and architect, Anthony F. Pourhassan. The Atlanta-based company is founded on the core belief in the significance of what they are creating, firmly based in their lasting dedication to the clients they serve, and continually growing as word spreads of their unwavering commitment to quality. Because Highlight Homes, LLC is family-owned and operated – they truly care about their clients and their families. They listen carefully to their clients’ wants and needs, then design and implement plans to fit both their vision and their budget. Each Highlight Home contractor is fully licensed, registered and insured, and is well prepared to tackle projects of varying size and scope – from a luxury custom estate in one of Atlanta’s trendiest neighborhoods to a cozy, bungalow-inspired home in the sprawling suburbs.

After nearly three decades of experience in architectural design, construction, and development, Anthony Pourhassan and Highlight Homes have the know-how to take any project from concept to completion. They keep a steady pace with other leaders in their field through continued education and certification, as well as via affiliations with top-notch professional organizations such as the Greater Atlanta Home Builders Association, Certified Professional Home Builders of Georgia, National Kitchen & Bath Association, and National Association of the Remodeling Industry. Highlight Homes is proud to be a Better Business Bureau accredited business, as well as a certified Earth Craft House Builder, Energy Star Partner, and LEED Certified Home Builder.

Highlight Homes sets itself apart from the fray of other builders in the market through their attention to even the smallest detail, paired with their trademark of infusing unexpected touches and luxury finishes into every project they complete – at surprisingly affordable prices. They stand by every house they build by extending a one-year follow-up maintenance call to their homeowners, as well as a one-year full service warranty and an astounding EIGHT-YEAR structural warranty – all at no additional cost. In response to a growing need in Atlanta, Highlight Homes launched their renovation division in 2009 and custom construction division in 2014.

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Image: Tony Pourhassan – founder of Georgia Redevelopment Foundation and Highlight Homes – drives a loader during the 2014 Toys for Tots drive.

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